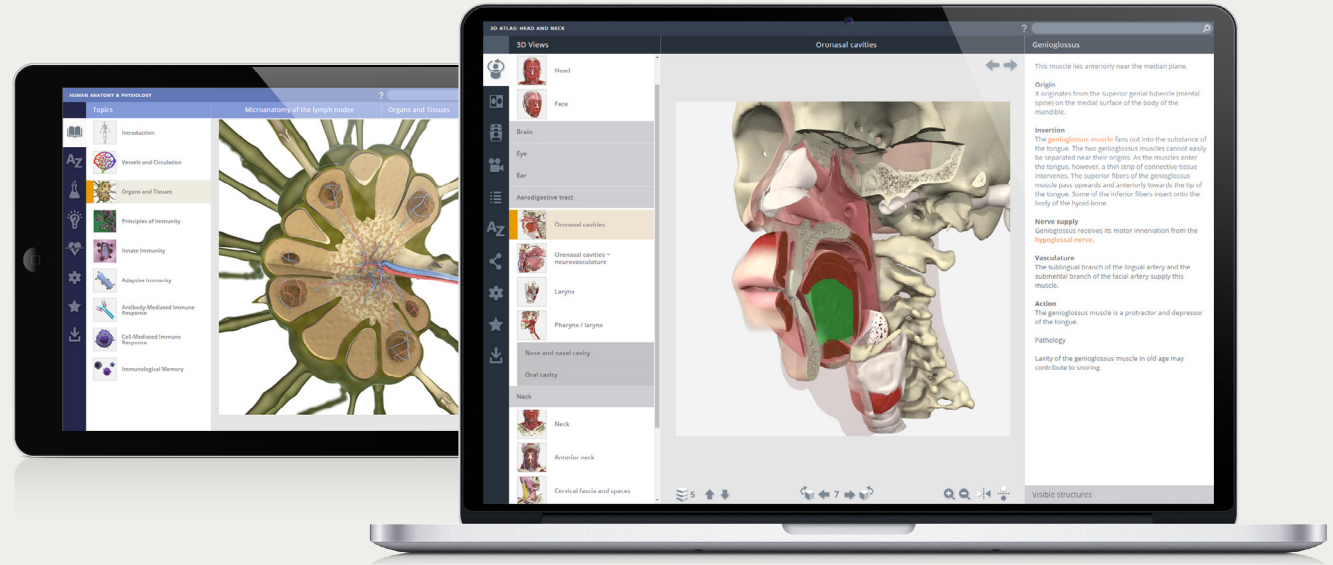


Welcome to our new user interface!

Primal Pictures is launching a brand new user interface for our Anatomy.tv platform. We have completely re-designed our platform to provide a more contemporary, intuitive and consistent experience across the portfolio of Primal Pictures products.



Simple, hassle-free access

We've said goodbye to Flash and with it, the need for plug-ins. Our new HTML5 interface runs seamlessly on all modern browsers and devices, with no need to install or unblock anything at all.

Easier to find and share the content you need

Not only have the products had a facelift, with a new beautiful fresh design, but the layout has been updated too; browse all our content from the left hand toolbar and find that perfect anatomical image in just a few clicks.

Save time, energy and work more efficiently

Know one product, know them all. No matter which product you open – from our 3D Atlas series, to Human Anatomy and Physiology and 3D Real-time – you will locate the content you need more quickly and easily.

Improved product speed

Our new cloud-based content delivery network makes accessing and using our resources faster than ever. Jump right in, explore Primal Pictures and find what you need quickly.

Same unrivalled content

For over 25 years, Primal Pictures has delivered the highest quality and most medically-accurate content, developed by an in-house team of highly skilled anatomists and translated into our products by our seasoned team of graphic artists and 3D modellers. All further peer-reviewed by leading anatomists and subject matter experts to ensure the highest level of accuracy.

Enhancements are scheduled to release across the Primal Pictures product portfolio in early-and-mid 2017.